

ART FAIRS: Salon-S Zürcher in Paris



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Art fair Reviews ARTICLES best Art Fairs

New OFF initiative by the Zürchers in Paris

11ème édition de la mini foire

SALON ZÜRCHER

7 GALERIES (USA / CANADA)

19 - 25 Octobre, 2015
Vernissage Lundi 19 Octobre / 17h-22h

Mardi 20 (12h-20h)
Jeudi 22 (12h-22h)
Vendredi 23 & Samedi 24 (12h-20h)
Dimanche 25 (12h-18h)

CITY BIRD GALLERY, NEW YORK
chez Galerie ALB ANOUKLEBOURDIEC au 47 rue Chapon

GALLERY SENSEI, NEW YORK
chez Galerie Fatma Selam au 58 rue Chapon

LESLEY HELLER, NEW YORK
chez Galerie Placido au 41 rue Chapon

FREIGHT & VOLUME, NEW YORK
BRIAN MORRIS GALLERY, NEW YORK
ESPACE ROBERT POULIN, MONTREAL
ZÜRCHER GALLERY, NEW YORK
chez Galerie Zürcher au 55 rue Chapon

The Zürchers continues to move the lines of showcasing Art!

Gwenolée and Bernard Zürcher are the owners of Zürcher Studio in NY and galerie Zürcher in the arty/edgy street of Paris, rue Chapon – 3d District, 5 mn walking distance to Beaubourg/Centre Pompidou –

Not only they have created these original “Mini OFF art fairs”, in 2011, in both sights NY & Paris, consisting in hosting galleries known for their edgy styles, they now start to extend the concept to the whole Chapon street in Paris!

It is such a smart and obvious idea that, once it's on, we all wonder why it didn't exist before?

Imagine one second that, that crazy smart Uber/Arty/idea expands

What is the condition to make it happen? Only a hub of galleries can do it. That's all. And every Capital got its own hub of galleries. Just think about Los Angeles, it could be so possible to make it: Bergamot station, La Cienega Blvd, East Down town LA. Each galleries from there could host 1 or 2 or 3 galleries and vice versa with the hosted galleries.

What is the benefits compare to the traditional art fairs?

There is no competition here. Diversity is the major component of contemporary art. Both operating modes are complementary. The trendy/edgy mood brought by the Salon-S Zürcher obviously helps the IN Fair, FIAC to bring different and new art collectors on their field and vice versa of course.

Go back to the reality of nowadays, here is the program for the new Salon-S Zürcher, 11th Edition, until Sunday, October 25th, 6pm:

Lesley Heller, NY hosted at Galerie Placido, 41 rue Chapon
City Bird, NY hosted at ALB ANOUKLEBOURDIEC, 47 rue Chapon
Robert Poulin, Montréal hosted at Galerie Zürcher, 56 rue Chapon
Brian Morris, NY hosted at Galerie Zürcher, 56 rue Chapon
Freight & Volume, NY hosted at Galerie Zürcher, 56 rue Chapon
Zürcher Gallery, NY hosted at Galerie Zürcher, 56 rue Chapon
Sensei Gallery, NY hosted at Galerie Fatiha Selam, 58 rue Chapon