

SALON ZÜRCHER NEW YORK



**PRESS COVERAGE
2011 - 2020**

At the Galleries

by

Karen Wilkin

"For all of us who spent months longing, like unrequited lovers, to see "actual" works of art, their size, surfaces, and color unaltered by the homogenizing effect of the screen, the reanimation of New York museums and galleries in late August and September was nothing short of thrilling. Exhibitions that had closed within days of opening came back to life; others, seemingly postponed indefinitely, burst upon us with new dates. Reduced hours, fewer open days per week, the need for prearranged timed tickets or appointments, requirements for masks and social distancing while waiting to enter or while viewing, along with all other necessary precautions, seemed inconsequential compared with the pleasure of firsthand encounters with real objects of all kinds.

In March, the last New York art world event I attended was the opening of Kyle Staver's exhibition at Zürcher Gallery—bold, large-scale, witty reimaginings of mythological and biblical themes, punctuated by the small reliefs the painter makes of her compositions to work out lighting effects. (Nicolas Poussin apparently did something similar.) The unmasked gathering of artists, critics, collectors, friends, and the occasional curator was the usual convivial affair. The only sign of something out of the ordinary was the substitution of elbow bumps and other facetious forms of distanced greeting for embraces. Two days later everything locked down. By coincidence, six months later, when things began to open up, in September, the first opening I dared to attend—masked and distanced, like everyone else—was again at Zürcher Gallery. "11 Women of Spirit, Part 2," originally scheduled for May, was an installment of "Salon Zürcher," an ongoing series of group exhibitions, conceived as alternatives to New York's rather overwrought art fairs. Selected by curator Stephanie Guyet, the show brought together works by Grace Bakst Wapner, Claudia Doring-Baez, Irene Gennaro, Christine Heindl, Elisa Jensen, Anki King, Ellen Kozak, Barbara Laube, Susan Mastrangelo, Claire McConaughy, and Holly Miller—artists of conspicuously different approaches, backgrounds, and ages.

The works ranged from Heindl's quirky, fine-grained geometric abstractions to McConaughy's dreamy landscapes, from Laube's fields of aggressive texture to Bakst Wapner's near-disembodied, fragile reinventions of the picture plane. A group of Doring-Baez's small, densely painted images, based on Brassai photographs, made viewers invent their own narratives to link the ambiguous tableaux. Kozak's shimmering, seductive accumulations of touches read as abstract distillations of her long-standing fascination with the way light is fractured, reflected, and diffused by the Hudson River,

outside her Upstate studio. Jensen's broadly brushed, barely indicated, silhouetted birds, part of a series called "liminal spaces," seemed launched into the air by the subtly textured expanses of color surrounding them. Gennaro's mysterious, burgeoning form, the only sculpture in the show, pulsed between quasi-Surrealist ambiguities and allusions to nature. If there was a unifying thread, it was the presence of the hand, manifest in a wide variety of ways: Miller's patchwork assemblies of repurposed materials, Mastrangelo's exuberant drawing with ropes and fabric, King's loose, descriptive brushwork, and more. Obviously, Salon Zürcher provided only a narrow, if notably diverse slice through the current art world, but seeing, in actuality, a broad selection of serious, ambitious work, all of it by mature women, was an exciting way to return to looking at art after a long drought. [...]"

The New York Times

Which Art Fair Is for You? Let Our Critic Be Your Guide

One of New York's busiest art fair seasons kicks off this week with the Art Show at the Park Avenue Armory. Nine sprawling exhibitions will follow next week. Here's our critic's guide.

By Will Heinrich

Published Feb. 27, 2020 Updated March 4, 2020



The [opening of The Art Show on Thursday](#) kicks off a carnival of New York art fairs that won't stop until March 9. The city will host at least 10, offering hundreds of booths of modern and contemporary art, from blue chip to brand-new, and even a sampling of antiquarian books. For the gallerists, the process can be nerve-racking. But for everyone else, it's a blast.

The more you see in a given day, the better the odds you'll discover something to love — and even if you don't, sensory overload has a thrill of its own. And with so many of the exhibitors flying in from abroad, you can essentially travel the world in an afternoon. Just don't think you'll get to everything. I recommend wearing sneakers, resisting the urge to over-caffeinate, and putting two — or at most three — of these fairs on your itinerary. Here's an overview of some of the more substantial fairs.

This art fair is for you if you love magic. For more than two decades, this gallery has been hosting a kind of art-fair tasting menu in its Bleecker Street space. (It also has a location in Paris.) Something about the size, and the timing, gives it a magical appeal — it's like a dollhouse come to life. This year's edition, titled "The 11 Women of Spirit, Part 1," is a compact group show of work by 11 female artists. (Part 2 comes in May, in concert with Frieze New York.) *March 2-8; Zürcher Gallery at 33 Bleecker Street; galeriezurcher.com.*



Samantha Mash

Salon Zürcher



Sandi Stone's "Tipping Point," 2019, is part of the 21st edition of Salon Zürcher. Sandi Stone and Zürcher Gallery

Kyle Heffnerheimer's "Pyre II," 2014, at Salon Zürcher. Kyle Heffnerheimer and Zürcher Gallery



"My World," a 2019 oil and mixed media work by Sumayyah Sumaha. She is among 11 female artists being featured next week as part of Salon Zürcher. Sumayyah Sumaha and Zürcher Gallery

HYPERALLERGIC

ARTICLES

Your Concise Guide to Armory Week 2020

Your useful guide to the fairs and exhibitions of interest this week.



Valentina Di Liscia March 2, 2020

Salon Zürcher

When: March 3–8

Where: Zürcher Gallery, 33 Bleecker Street, Lower East Side, Manhattan

Now in its 22nd edition, this self-described “mini-fair” usually offers attendees an opportunity to view works from various galleries in Zürcher’s Bleecker Street space, an intimate and welcoming environment. This year, though, the exhibitors will be 11 individual women artists representing themselves. Manageable in scale but full of treasures, it’s the art fair where you go to hide from other art fairs.

Vasari²¹ In the News, Salon Zürcher

by Ann Landi

Emily Berger and Claire Seidl will be showing works with Salon Zürcher from March 2 to March 8, as part of its 22nd Edition, which “seeks to represent an emerging art world inside and outside of New York City,” notes the invitation. “The salon will function as an accessible yet impressive, small but representative art fair, offering visitors an intimate alternative to the large-scale, superstore style fairs during the week of The Armory Show in New York. This is the first salon of its kind, this year showcasing ‘11 Women of Spirit,’ a curated group of women artists exhibiting and representing themselves in the Zürcher Gallery space.” At 33 Bleecker Street; opening reception March 2, 6 to 8 p.m.



EMILY BERGER

Space Between (2019), oil on wood, 40 by 30 inches



CLAIRE SEIDL

It's Always Something (2019), oil on linen, 48 by 36 inches

Ann Landi

The New York Times

Armory Fair Week: Your Survival Guide

By **Roberta Smith**

Salon Zürcher

This may be New York's tiniest and longest-running art fair. Now 21 years old, it occupies a single NoHo gallery (33 Bleecker Street) whose modest space exudes an old-time unapologetic funkiness. This year Zürcher will host three European galleries and work by two New York artists. It is a fair for the fair-phobic or enthusiasts not fond of walking. There is always something here — maybe just one thing — that makes you glad you visited. *Free; March 4-10; galeriezurcher.com*



2019 Armory Week Art Fair Cheat Sheet

BY *Annie Armstrong and Claire Selvin* POSTED 02/26/19 1:46 PM

Salon Zürcher

Zürcher Gallery, March 4–10

Zürcher Gallery, which maintains spaces in New York and Paris, is presenting the 21st edition of its mini art fair, which will host Chris Boïcos Fine Art (Paris), Oslo's Demon's Mouth (Oslo), Mathilde Hatzemberger Gallery (Brussels), and New York-based artists Anne Russinof and Elise Siegal. The event is free and open to the public.

Hours

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ARTICLES

Your Concise Guide to Armory Week 2019

Your useful guide to the fairs and exhibitions of interest this week.

 Deena ElGenaidi 3 days ago

Salon Zürcher

When: March 4–10

Where: Zürcher Gallery, 33 Bleecker Street, Lower East Side, Manhattan

Now in its 21st edition, this fair gives you the chance to see work from various galleries in Zürcher's less overwhelming Bleecker Street space. The galleries tend to hail from New York and Paris, though the artist roster is diverse.

artnet[®]news

Art Fairs

Your Definitive Guide to New York's 2019 Armory Show and Its Many Satellite Fairs

There's a lot to see. Let us be your guide.

Caroline Goldstein & Sarah Cascone, February 27, 2019

Salon Zürcher, March 4–10



Galerie Zürcher in the East Village.

This mini-fair is returning to its East Village outpost with its signature intimate presentation, which is a good antidote to the labyrinthine booths of the larger fairs. This year features a mix of solo artists bringing their own wares and a few international galleries showing off artists including Elise Siegel and Anne Russinof.

33 Bleecker Street; Free admission

Opening reception, Monday, 6 p.m.–8 p.m.; Tuesday–Saturday, 12 p.m.–8 p.m.; Sunday 12 p.m.–5 p.m., closing reception 5 p.m.–7 p.m.

HYPERALLERGIC

EVENTS

Your Concise Guide to Frieze Week 2018

Salon Zürcher



Installation view of the 2015 edition of Salon Zürcher (photo by Kemy Lin/Hyperallergic)

When: April 30–May 6 / Monday: 5–8pm; Tuesday–Saturday: 12–8pm; Sunday: 12–5pm (free)

Where: Zürcher Gallery (33 Bleecker Street, Noho, Manhattan)

As in years past, Bleecker Street's Zürcher is giving over its gallery for a mini-fair, this year with six participating art spaces from Paris, Brussels, and New York setting up shop for the week. If you're looking for something more intimate than the big fairs and more tightly curated than the smaller ones, Salon Zürcher may be just the right fit.

THE LIST

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WEEK AT A GLANCE

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MONDAY

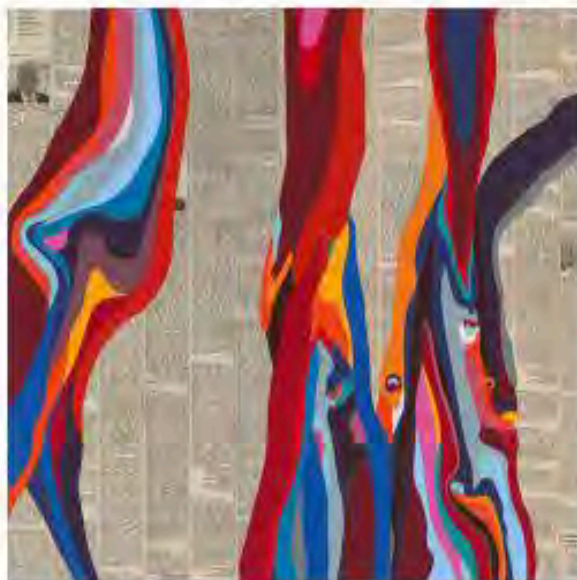
TUESDAY

WEDNESDAY

THURSDAY

F

Monday, April 30



Salon Zürcher

APRIL 30 TO MAY 06

Zurcher Gallery

33 Bleecker Street, New York, NY

(212) 777-0790

It's fair week again! And as ever, in NYC, Monday at Zürcher is Ground Hog Day. While the gallery prepares their own stand at Frieze, six guest galleries from Paris, Brussels and New York set up shop on Bleecker Street. Pictured here, Beth Reisman, showing with Galerie La Forest Divonne, Paris.

Closing party: Sunday, May 6, 5-7 PM.

www.galeriezurcher.com

Amuse

7 Unmissable Shows in New York this Week
Get the lowdown on The Armoury Show and the satellite
fairs in the city

Written by KEVEN DAKINAH

Salon Zürcher

This unique and intimate fair features European style and editing as a contrast to the bigger fairs like Armory. The accessible fair on the Lower East Side will show work from six international galleries, including Mathilde Hatzenberger from Brussels who will show the detailed tapestries of Robin Kang. Kang's work juxtaposes the old and new, modernity and tradition. Her one-of-a-kind loom marries a computer processor with a classic hand loom, and her weavings detail microchips and other internal components of our everyday technology.

HYPERALLERGIC

Your Concise Guide to Armory Week 2017 — with GIFs!

Our handy guide to this week's 11 art fairs in New York City, from the august ADAA Art Show to the diminutive Salon Zürcher, supplemented with animated GIFs.

By Benjamin Sutton

Art fairs can often feel like animated GIFs, their endlessly cycling patterns of repeating graphics occasionally catching viewers' eyes, but always eventually numbing their minds. This year's Armory Week in New York City has some slight variations from 2016 — the disappearance of Pulse, NADA joining the ranks — but in many ways it's business as usual for the art market. In light of that repetitiousness, we're going to do our best to convey as much as we can about this week's fairs through animated GIFs. As you hustle around town, don't forget to stay hydrated and [follow Hyperallergic on Instagram](#) for pics from the fairs all week.

Salon Zürcher

When: February 27–March 5 / Monday: 6–8pm; Tuesday–Saturday: noon–8pm; Sunday: noon–7pm (free)

Where: Zürcher Gallery (33 Bleecker Street, Lower East Side, Manhattan)

The lineup for this month's [Salon Zürcher](#) — an endearing satellite fair that pops up every March and May in Zürcher Gallery on the Lower East Side — features an eclectic selection of six galleries (four from Europe, one from China, and one from Provincetown, Massachusetts), including, most intriguingly, one from Oslo called Demon's Mouth.

ARTNEWS

ARMORY WEEK 2017 MARKET NEWS

2017 Armory Week Art Fair Cheat Sheet

BY *The Editors of ARTnews*

Armory Week has returned. A succinct guide to its fairs, below.

The Armory Show

March 2–5

This year marks the first Armory under the new directorship of Benjamin Genocchio, who has promised a “smarter, tighter, more curated” affair. The once-segregated modern and contemporary sections will be merged, and talks, programs and performances will be expanded. There is also an intriguing V.I.P. room, for whatever it is worth. General admission is \$47. Ticket information and hours can be found [here](#).

ADAA

March 1–5

The Art Dealers Association of America show is back at the Park Avenue Armory, as usual. Among the 72 galleries participating, David Zwirner will be bringing work from Chris Ofili and Petzel will have offerings from Joyce Pensato on view. Admission is \$25. [Hours and tickets](#)

Independent New York

March 2–5

Taking place at Spring Studios in Tribeca once again, Independent will feature its typically forward-thinking array of galleries, including New York’s Canada, Berlin’s Peres Projects and London’s Carlos/Ishikawa. Tickets are available onsite for \$25 general/\$15 student. [Hours and tickets](#)

NADA

March 2–5

The sixth edition of NADA New York—the first during Armory Week—sees the fair moving out of Basketball City and into a new Holland Tunnel-adjacent location at Skylight Clarkson North in SoHo. Special programs this year include a series of performances in collaboration with Kickstarter, which are to be broadcast live and archived on the internet radio station Know Wave. Single day tickets go for \$20. [Hours and tickets](#)

VOLTA NY

March 1-5

This year marks a decade of the Armory-affiliated VOLTA NY, which throughout its run has retained a focus on spotlighting solo artist projects with an international scope. It will once again be held at Pier 90, with a free public vernissage on March 1 from 7 to 10 p.m. For the rest of the week, admission is \$20.

[Hours and tickets](#)

Scope

March 2-5

With a new Chelsea location at Metropolitan Pavilion and over 60 international galleries, Scope looks to “usher in a new vision of the contemporary art fair.” It will be celebrating the 16th year of its Breeder Program, which aims to introduce emerging galleries. Tickets can be had for \$25.

[Hours and tickets](#)

Art on Paper

March 2-5

Art on Paper takes an expansive look at its namesake medium, showing everything from humble little drawings to site-specific installation. It takes place for the third year in a row on Pier 36 in downtown Manhattan. Tickets go for \$25.

[Hours and tickets](#)

Clio Art Fair

March 2-5

Clio Art Fair focuses on artists without gallery representation. The self-styled “anti-fair” explains this decision as a way to transcend “prescribed geographies, hierarchies, and markets.” The fair is free to the public and located at 508 West 26th Street in Manhattan.

[Hours](#)

Moving Image New York

February 27-March 2

As its name suggests, Moving Image New York invites international galleries and nonprofits to present video and video-related work. Be sure to also look out for the growing number of virtual and augmented reality artworks on show. The fair is free and located in the Tunnel Building, at 11th Avenue, between West 27th and 28th Street.

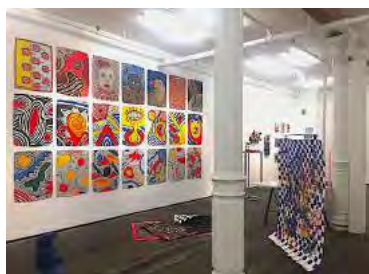
[Hours](#)

The Asia Art Fair New York

March 10-18

This fair celebrates both historical and contemporary artworks and antiques from continental Asia. Among the list of international galleries showing work, there will also be a special exhibition titled “Game of Gods, Game of Love,” which features mythological paintings and sculpture from India and Persia that recalls a number of

Monday, February 27



Salon Zürcher: 16th Edition

FEBRUARY 27 TO MARCH 05

Zurcher Gallery
33 Bleecker Street
(212) 777-0790

Salon Zürcher is to fair weeks what New Hampshire is to primary elections. Armory Week 2017 kicks off Monday with the 16th edition of this boutique fair, an early bird special that hands the keys to Zürcher's Bleecker Street premises to six galleries from Paris, Brussels, Oslo, Provincetown (MA) and Hangzhou, China, whose Inna Art Space's booth is pictured here

www.galeriezurcher.com

Opening

Salon Zürcher: 16th Edition at Zurcher Gallery

33 Bleecker Street, New York, NY (212) 777-0790 - February 27 to March 05

The Ends of Collage: New York (Group Exhibition) at Luxembourg & Davan

64 East 77th Street, New York, NY 212 452 4646 - February 27 to April 15

Featuring: Jean Arp, John Baldessari, Giacomo Balla, André Breton, Jacqueline Lamba Breton, Joseph Cornell, Marcel Duchamp, Nusch Éluard, Max Ernst, Mark Flood, Jack Goldstein, Richard Hamilton, Hannah Höch, Ellsworth Kelly, Lee Krasner, Louise Lawler, Sherrie Levine, Linder, René Magritte, Henri Matisse, Joan Miró, Pablo Picasso, Sigmar Polke, Richard Prince, Kurt Schwitters, Cindy Sherman, John Stezaker, Yves Tanguy.

The Rhythmic Art of Thread (Group Exhibition) at LeRoy Neiman Art Center

2785 Frederick Douglass Blvd @ 148th Street, New York, NY 212-862-2787 - November 13 to February 27

Lectures/Events

Panel Discussion: Thus Spake Orunil! Words and Images in the Black Mediterranean at Casa Italiana Zerilli-Marimo

24 East 12th Street, New York, NY (212) 998-8739 - February 27

Free. 6pm.

Lecture: Liz Glynn at The New School, 12th Street Auditorium

66 West 12th Street, New York, NY 212 229 5600 - February 27

A Town Hall Meeting on Art and Politics at Fashion Institute of Technology

227 West 27th Street @ 7th Avenue, New York, NY (212) 217-7999 - February 27

6:30 - 8 pm, Free, 8th Floor, Dubinsky Building. Featured Participants: Brian Boucher, Walter Robinson, Christian Viveros-Fauné, Ariel Adkins, Ambre Kelly and Andrew Gori, Amol Sarva, John Post Lee

Moving Image New York (Opening day & evening reception) at The Tunnel

269 11th Avenue between 27 & 29th, New York, NY - February 27

11AM-8PM; FREE; Reception: Monday, February 27, 2017: 6-8pm

Closing

MPA: Red in View at Whitney Museum

99 Gansevoort Street, New York, NY (212) 570-3600 - November 11 to February 27

Let me go, Father (Group Exhibition) at Gallery MC

549 West 52nd Street, New York, NY 212 581 1966 - February 17 to February 27

The Rhythmic Art of Thread (Group Exhibition) at LeRoy Neiman Art Center

2785 Frederick Douglass Blvd @ 148th Street, New York, NY 212-862-2787 - November 13 to February 27

artcritical

the online magazine of art and ideas

FRIEZE WEEK PICK OF THE DAY: Julia Westerbeke at A.I.R. Gallery at Salon Zürcher



Julia Westerbeke draws with the shadows produced by puncturing sheets of paper with untold numbers of pinpricks. Swirls and clusters of these craters bring to mind petri dishes and galaxies, merging images of the microscopic and the astronomical. They invoke a haptic feeling of disintegration: her drawings are created through the evisceration of their material base.

ROMAN KALINOVSKI

Julia Westerbeke, *Afterimage IV*, 2015, Punctured Paper, 32 x 48.5 inches.
Courtesy of the Artist.

Salon Zürcher is at 33 Bleecker Street, between Lafayette Street and the Bowery,
on view Sunday, noon to 8pm; and Sunday, noon to 5pm.

- See more at: <http://www.artcritical.com/#sthash.iChlBy8F.dpuf>

ARTNEWS

FRIEZE NEW YORK 2016

FRIEZE WEEK 2016 ART FAIR CHEAT SHEET

SALON ZÜRCHER: MAY 2–7

Salon Zürcher, a diminutive art fair held at Zürcher Gallery in NoHo (33 Bleecker Street), will open its doors again this May for Frieze week. The fair, which offers an “intimate alternative to the large-scale, superstore style fairs,” according to a press release, will showcase work from six galleries based in Brussels, Paris, and New York. On opening night, Zürcher will host a Dada-inspired performance from Bonnie Tchien Hwen–Ying at 6:30 p.m. The fair is close to the Bleecker Street 6 train station.

*May 2, 5 p.m.–8 p.m.; May 3, 12 p.m.–8 p.m.; May 4, 12 p.m.–6 p.m.;
May 5-7, 12 p.m.–8 p.m.; May 8, 12 p.m.–5 p.m.; No ticket necessary.*

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Frieze Week 2016: Your Guide to the New York Fairs by The Artslant Team

Frieze Week in New York isn't holding any punches this year. Upping its game from eight to eleven (plus) fairs, the week will have you zigzagging up Manhattan and beyond—from Brooklyn to the LES, Wall Street to the Hudson Piers, Park Avenue to Harlem. And when you think you've had enough, don't forget to save half your day and all your lunch money to get over to Randall's Island Park for the main event.

To keep you zigging and zagging in the right direction, we present our annual guide to the Frieze Week art fairs in New York. Here's what you need to know:

Salon Zürcher

May 2–8

Public hours: Mon 5–8pm, Tues–Sat 12–8pm, Sun 12–5pm

Zürcher Gallery, 33 Bleecker Street, SoHo

Free Admission

galeriezurcher.com

Held in SoHo's Zürcher Gallery, Salon Zürcher has been plugging away for over a decade. The 11th edition of this “mini-fair” features six galleries from New York, Paris, and Brussels, including ArtSlant favorite, A.I.R. Gallery from Brooklyn.



Christian Duvernois Gallery participating in SALON ZÜRCHER



As part of this year's **SALON ZÜRCHER**, **Christian Duvernois Gallery** will present a selection of works by four gallery artists: **Vicky Colombet, Barbara Edelstein, Bruce Edelstein** and **Christian Erroi**.

The 13th Edition of **SALON ZÜRCHER, NY** seeks to represent an emerging art world inside and outside of New York City. Between the two galleries, Zürcher Paris / New York has hosted 12 mini art fairs, which have been major successes and garnered very positive media attention.

SALON ZÜRCHER, NY offers visitors an intimate alternative to the large-scale, superstore style fairs during Frieze in New York.

The salon will function as an accessible yet impressive, small but representative art fair, this year showcasing 6 galleries including galleries from Brussels, Paris, and New York.

The art fair takes place at **Gallery ZÜRCHER**, 33 Bleecker Street, New York in the Lower East Side.

PARTICIPATING GALLERIES

[A.I.R. Gallery, Brooklyn](#)

[Christian Duvernois Gallery, NY](#)

[Galerie 8 + 4, Suresnes](#)

[Mathilde Hatzenberger Gallery, Brussels](#)

[Galerie Pixi - Marie Victoire Poliakoff, Paris](#)

[Vernacular Etc, NY](#)

LOCATION: Zürcher Gallery

DATES: May 2 - 8, 2016

HOURS: Tuesday, May 3 - Saturday, May 7: 12-8pm

Sunday, May 8: 12-5pm

Click [here](#) for more info.

Glass is more!

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Richard Meitner, Are you talking to ME, 2015

SALON ZÜRCHER, NY MANHATTAN

2 May 2016 through 8 May 2016

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SALON ZÜRCHER, NY 2/5/2016-8/5/2016

The 13th Edition of SALON ZÜRCHER, NY seeks to represent an emerging art world inside and outside of New York City. Between our two galleries, Zürcher Paris / New York has hosted 12 mini art fairs, which have been major successes and garnered very positive media attention. Zürcher Gallery is located in the East Village, in walking distance from the lower east side art scene and the New Museum. The salon will function as an accessible yet impressive, small but representative art fair, this year showcasing 6 galleries including galleries from Brussels, Paris, and New York. Salon Zürcher, NY offers visitors an intimate alternative to the large-scale, superstore style fairs during Frieze in New York.

Opening: Monday, May 2: 5-8pm
Hours: Tue May 3: 12-8pm, Wed May 4: 12-6pm
Thurs May 5 - Sat May 7: 12-8pm
Sun May 8: 12-5pm

PARTICIPATING GALLERIES:

A.J.R. Gallery (Brooklyn, NY)
www.airgallery.org
Christian Duvernois Gallery (New York, NY)
www.christianduvernois.com
Galerie B + 4 (Paris, France)
www.bernardchauveau.com
Galerie Pixi - Marie Victoire Poliakoff (Paris, France)
www.galeriepiximarievictoirepoliakoff.com
Mathilde Hatzenberger (Brussels, Belgium)
www.mathildehatzenberger.eu
Zürcher Gallery (New York, NY)
www.galeriezurcher.com

The works by Richard Meitner are represented by Mathilde Hatzenberger

Your Concise Guide to Frieze Week 2016

- by [Benjamin Sutton](#) on May 3, 2016

H Salon Zürcher

When: May 2–8 / Monday 5–8pm; Tuesday–Saturday: 12–8pm; Sunday: 12–5pm (free)

Where: Zürcher Gallery (33 Bleecker Street, Lower East Side, Manhattan)

Once again, Zürcher Gallery is giving over its Lower East Side space to a small group of local and European galleries for [Salon Zürcher](#), a welcome palette cleanser between all the big fairs. This month's edition includes three Parisian galleries (Galerie la Forest Divonne, Galerie Pixi – Marie Victoire Poliakoff, and Galerie 8+4), Mathilde Hatzenberger from Brussels, NoHo neighbor Christian Duvernois Gallery, and Brooklyn nonprofit A.I.R. Gallery. Stop in on one of your cross-town trips this week for a jam-packed and generally fun group of installations.



The Big Chill: Frieze Week returns for Another Rendezvous in New York City, Spring 2014

The driving force behind New York's annual arts week is Frieze New York, an international giant art fair which lands gently onto Randall's Island, swathed in many soft layers of white nylon. With approximately ten art fairs in tow, the boroughs will be blooming with both perennial and inaugural art fairs.

Salon Zurcher: May 5th-11th Already open. Zürcher Paris/NY is happy to announce the 7th edition of Salon Zürcher, taking place at Zürcher Studio in Lower Manhattan (which is in walking distance from The New Museum). Split between two galleries, Zürcher Paris/NY has hosted six "mini" art fairs, which have been major successes and garnered very positive media attention. Described by *Hyperallergic* as "an alternative and more intimate way to view emerging artists and galleries", and by the *New York Times* as a "respite from [big art fair] chaos," Salon Zürcher seeks to represent an emerging art world both inside and outside of New York City by providing an exciting and personable viewing experience.

AI-AP PRESENTS



The DART Board: 05.03.2016

By Peggy Roalf Tuesday May 3, 2016



[Special Events](#)

Monday, May 2-Sunday, May 8

Salon Zürcher / New York. 33 Bleecker Street, NY, NY. [Info](#)



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THE ART NEWSPAPER

Frieze New York: 4-5 May 2016

Salon Zürcher

Zürcher Gallery, 33 Bleecker Street

UNTIL 8 MAY 2016

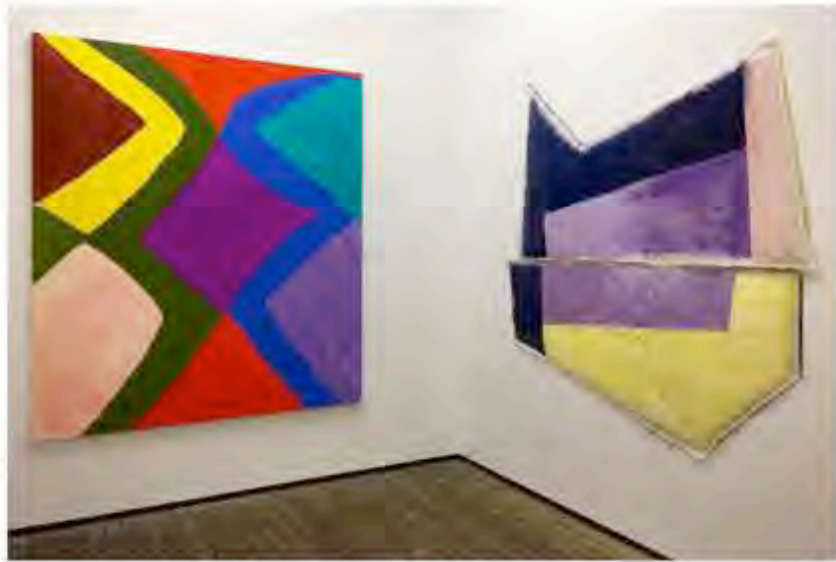
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the online magazine of art and ideas

ARMORY WEEK ARTCRITICAL PICK OF THE DAY: Galerie Gris at Salon Zürcher



Zürcher Gallery's Salon Zürcher is to Armory Week what Groundhog day is to Spring. The gallery shares its premises with venues from the neighborhood and beyond in a popup boutique mini fair that often yields delights, and this year is no exception, with Marie Finaz of Brussels, for instance, offering the work of two exquisite outsider artists, Jill Gallieni and Marie-Rose Lortet. From Hudson, New York, Galerie Gris commanded a tour de force of a pairing in the inner sanctum of Zürcher's Bleecker Street premises, with the radically informal abstraction of Marina Adams and Lizzie Scott. The irregular shapes of dazzling color in Adams look like they want to flop onto the floor in luxuriating heaps; the works of Scott actually do just that. Look out later this week for showings of Adams at Art on Paper with VanDeb Editions, and Independent where her new book will be featured by Karma. DAVID COHEN

Salon Zürcher through March 6 at 33 Bleecker Street, between Bowery and Lafayette Street,
(212) 777-0790 - See more at: <http://www.artcritical.com/#sthash.4OQjp77E.dpuf>

Your Go-To Guide for Art Fairs During Armory Week 2016

Sarah Calcone, Thursday, February 18, 2016



Jean Marie Haeské: *Rite of Spring October* (2015)

Photo: courtesy Kips Gallery

14. [Salon Zürcher](#)

For its 12th mini-fair, the Lower East Side's Galerie Zürcher will host six galleries from New York, Paris, and Brussels. Salon Zürcher, which is held during both Frieze Week and Armory Week, bills itself as "an intimate alternative to the large-scale, superstore style fairs."

February 29–March 6

Monday 5:00 p.m.–8:00 p.m.; Tuesday–Saturday 12:00 p.m.–8:00 p.m.,

Sunday 12:00 p.m.–5:00 p.m.

Galerie Zürcher, 33 Bleecker Street

Free

HYPERALLERGIC

Your Concise Guide to Armory Week 2016

• by [Benjamin Sutton](#) on March 1, 2016

Salon Zürcher

When: March 1–6 / Tuesday: noon–8pm; Wednesday: noon–6pm; Thursday–Saturday: noon–8pm; Sunday: noon–5pm (free)

Where: Zürcher Gallery (33 Bleecker Street, Lower East Side, Manhattan)

Back for its 12th edition, [Salon Zürcher](#) once again brings together a handful of galleries in Zürcher Gallery's Bleecker Street space; this year's lineup features Paris's Marie Finaz Gallery, Brussels's Mathilde Hatzenberger, Hudson's Galerie Gris, and New York locals Kips Gallery and Weathervane. At first glance, the most enticing offering seems to be the textile sculptures by Jill Gallièni and Marie-Rose Lortet, brought by Marie Finaz.

<http://hyperallergic.com/279245/your-concise-guide-to-armory-week-2016/>

ART F CITY

The Art F City Survival Guide to the 2016 Armory Week Fairs

by MICHAEL ANTHONY FARLEY AND REA MCNAMARA on FEBRUARY 29, 2016



Salon Zürcher

Deemed by the *New York Times* as a "respite from [big art fair] chaos", the 12th edition of this so-called mini art fair hosted by the LES's Galerie Zürcher will spotlight five galleries from New York, Brussels and Paris. New to the fold is the Paris-based Marie Finaz (last in NYC for the Outsider Art Fair), who will be presenting the American debut of textile and thread artists Marie-Rose Lortet and Jill Gallieni.

<http://artfcity.com/2016/02/29/the-art-f-city-survival-guide-to-the-2016-armory-week-fairs/>

BLOUINARTINFO

PRINT

THE ARMORY SHOW

WHAT: This is the main draw of the week, with more than 200 galleries pushing their wares across piers 92 and 94.

Besides the seemingly endless miles of art, a series of talks will include appearances by Jeffrey Deitch, David Adjaye, El Anatsui, Eric Sjöman, Jerry Saltz, and Robert Rauschenberg.

WHEN: March 3-6, 12pm-7pm

WHERE: Pier 94 and Pier 92, 713 12th Avenue between West 25th and West 52nd Streets

COST: \$45 general admission, or \$10 with VOLTA admission

VOLTA NY

WHAT: The international-only show fair of the Armory also takes place on the piers. Founded in 2005 in Basel, Switzerland, Volta has been noted for its focused, often single-artist booth presentations.

WHEN: March 2-6, Wednesday 8pm-10pm, Thursday through Saturday 12pm-6pm, Sunday 12pm-6pm

WHERE: Pier 90, 711 12th Avenue at West 48th Street

COST: \$12.98 general admission, or \$35.11 with The Armory Show admission

ADAA ART SHOW

WHAT: The largest American art show — the longest running in the country — will feature more than 70 galleries with work spanning from the 19th century to today.

From Alfred Stieglitz's Photo-Secession movement to Marjorie Miller and Frank Stella.

WHEN: March 2-6, Wednesday-Friday 12pm-8pm, Saturday 12pm-7pm, Sunday 12pm-5pm

WHERE: Park Avenue Armory, Park Avenue at East 67th Street

COST: \$25 general admission

INDEPENDENT

WHAT: This year, the fair founded by the dealer Elizabeth Dee is moving to its new Spring Studios space in Tribeca, into its space on West 22nd Street in Chelsea.

WHEN: March 3-6, Thursday 6pm-8pm, Friday and Saturday 12pm-7pm, Sunday 12pm-6pm

WHERE: Spring Street Studios, 50 Varick Street

COST: \$25 general admission/\$15 for students

PULSE

WHAT: The fair is showing just 45 galleries this year, down from 51 last year. Around half of this year's galleries didn't show at the 2011 edition.

WHEN: March 3-6, Thursday 1pm-6pm, Friday and Saturday 11am-5pm, Sunday 11am-5pm

WHERE: The Metropolitan Pavilion, 121 West 48th Street

COST: \$25 general admission

SCOPE

WHAT: This is Scope's second year in its West 46th Street (just across from the piers) space. About 60 galleries will present works there.

WHEN: March 3-6, Thursday 6pm-10pm, Friday-Sunday 11am-8pm

WHERE: Metropolitan Pavilion West, 40 Williams, 639 West 46th Street

COST: \$25 general admission

SPRING/BREAK ART SHOW

WHAT: This year, more than 100 artists have selected work by some 800 artists, addressing the theme "COPY/PASTE."

WHEN: March 2-7, Wednesday-Sunday 12pm-8pm, Monday 12pm-6pm

WHERE: Skylight at Moynihan Station, 421 8th Avenue at West 34th Street

COST: \$10 general admission for advance tickets, \$15 at the door

ART ON PAPER

WHAT: The fair that focuses only on works on paper will gather galleries from around the globe, as well as local dealers in Manhattan — in total, 65 galleries are participating in the fair's second edition this year.

WHEN: March 3-6, Thursday 12pm-10pm, Friday-Saturday 11am-7pm, Sunday 12pm-6pm

WHERE: Pier 36, 299 South Street on the East River

COST: \$25 general admission

MOVING IMAGE NEW YORK

WHAT: The show has selected galleries and noncommercial spaces that focus on single-channel video and projections, photo sculptures, and video installations.

WHEN: March 3-6, Thursday-Sunday 11am-8pm, Sunday 11am-4pm

WHERE: Waterfront New York Tunnel, 269 8th Avenue at West 23rd Street

COST: Free

CLID ART FAIR

WHAT: The self-described "art-fair." Clid gives a venue to artists

without gallery representation.

WHEN: March 3-6, Thursday 6pm-9pm, Friday and Saturday 10am-6pm, Sunday 12pm-6pm

WHERE: 508 West 26th Street between 30th and 11th Avenues

COST: Free

NEW CITY ART FAIR

WHAT: The city commissioner aims to bring exceptional American Japanese galleries this edition.

WHEN: March 3-3, Thursday 11am-6pm, Friday and Saturday 11am-7pm, Sunday 12pm-6pm

WHERE: 4ppg Gallery New York, 454 Greenwich Street

COST: Free

SALON ZÜRCHER

WHAT: The Lower East Side fair presents just 60 galleries from New York, Paris, and Brussels.

WHEN: February 29-March 6, Monday 3pm-8pm, Tuesday-Saturday 12pm-8pm, Sunday 12pm-5pm

WHERE: Galerie Zücher, 33 Bleecker Street

COST: Free

— BY NOELLE DOOGAN

ARTNEWS

2016 ARMORY WEEK ART FAIR CHEAT SHEET

BY *Ella Coon* POSTED 02/26/16 9:26 AM

Salon Zürcher New York

February 29–March 6

The modestly scaled Salon Zürcher will include six participating galleries, including Zürcher itself. The others are Marie Finaz Gallery (Paris), Galerie Gris (Hudson, New York) Mathilde Hatzenberger (Brussels), Kips Gallery (New York), Weathervane (Brooklyn). Opening night, February 29, will include feature a performance by Bonnie Tchien Hwen-Ying at 6:30 p.m. The gallery is located at 33 Bleecker Street in Manhattan. Admission is free.

Hours

NEW YORK NIGHTLIFE

Fair Warning

Salon Zürcher

Zürcher Gallery, 33 Bleecker Street

Dates: 3/1-3/5, noon-8 p.m.; 3/6, noon-5 p.m.

Admission: Free

This easily navigable fair provides respite from the crowds and offers six galleries from Belgium, France, and the New York area, including Zürcher itself.



FRENCH EMBASSY
IN THE UNITED STATES

NY Art Fairs 2016 - French Galleries

SALON ZÜRCHER

LOCATION: Zürcher Gallery, 33 Bleecker Street

DATES: February 29 - March 6, 2016

French Galleries at SALON ZÜRCHER

Mathilde Hatzenberger Gallery (Brussels), Marie Finaz Gallery

<http://frenchembassy.org/us/visiting-artists/visiting-art-fairs/2016-french-galleries>



Salon Zürcher

galeriezurcher.com

Lower East Side's Galerie Zürcher hosts six galleries for small mini fair. Free.

<http://www.ny1.com/nyc/all-boroughs/arts/2016/03/2/your-weekend-starts-now-3-3-16.html>



Salon Zürcher New York

February 29–March 6 The modestly scaled Salon Zürcher will include six participating galleries, including Zürcher itself. The others are Marie Finaz Gallery (Paris), Galerie Gris (Hudson, New York) Mathilde Hatzenberger (Brussels), Kips Gallery (New York), Weathervane (Brooklyn). Opening night, February 29, will include feature a performance by Bonnie Tchien Hwen-Ying at 6:30 p.m. The gallery is located at 33 Bleecker Street in Manhattan. Admission is free.

<http://www.theprintuplist.com/2016/02/armoryweek2016-starts-now-w-so-much.html>

ARTNEWS

FRIEZE NEW YORK 2015 NEWS

FRIEZE WEEK 2015 ART FAIR CHEAT SHEET

BY *John Chiaverina and Hannah Ghorashi* POSTED 05/12/15 2:34 PM



Frieze New York.

COURTESY FRIEZE

The Frieze New York 2015 art fair opens to the public in just two days, joined by a number of other fairs that are happening around New York this week. Below, a complete guide to all the Frieze Week 2015 action.

SALON ZÜRCHER: MAY 12-17

The boutique of the bunch, the mini fair begins today and features 16 artists at both Zürcher Gallery's 33 Bleecker Street location and Cathouse FUNeral at 260 Richardson Street in Brooklyn. Take the 6 to Bleecker St. or the B,D,F,M to Broadway/Lafayette for the former, and the B24 to Kingsland Avenue for the latter.

May 11, 5-8 p.m.; May 12, 12-8 p.m.; May 13, 12-4 p.m.; May 14-16, 12-8 p.m.; May 17, 12-5 p.m.

HYPERALLERGIC

Sensitive to Art & its Discontents

Your Concise Guide to Frieze Week 2015

• by [Benjamin Sutton](#) on May 11, 2015

Salon Zürcher

When: May 11–17 / Monday 5–8pm; Tuesday, Thursday, Friday, Saturday: 12–8pm; Wednesday: 12–4pm; Sunday: 12–5pm (free)

Where: Zürcher Gallery (33 Bleecker Street, SoHo, Manhattan)

The 10th edition of the little fair that could, [Salon Zürcher](#), features six galleries: Galerie L'Inlassable, Mathias Coullaud, and Isabelle Gounod from Paris; Cathouse FUNeral from Brooklyn; Amsterdam outfit The Merchant House; and hosts Zürcher Gallery. Expect a range of works and media, from an installation by Tim Simonds (courtesy Cathouse FUNeral) to paintings by Regina Bogat (from Zürcher Gallery), and drawings by Anne Deleporte (shown by Galerie L'Inlassable).

<http://hyperallergic.com/205951/your-concise-guide-to-frieze-week-2015/>



French Galleries at Salon Zürcher

When

May 11 - 17, 2015

Where

Galerie Zürcher

33 Bleecker Street

New York NY 10012



Nature vs Industry by Scott Hunt, represented by Galerie Mathias Coullaud

Zürcher Gallery hosts the tenth edition of its **Zürcher Salon** from May 11 - 17, coinciding with the Frieze Art Fair in New York. The Salon celebrates three French galleries among the six invited. Each gallery brings different artists to the public eye, and various works are available for purchase. **Galerie l'Inlassable** features Marcella Barceló, Anne Deleporte, and Frédérique Loutz, while **Galerie Mathias Coullaud** presents a solo show by **Scott Hunt**. Finally, **Galerie Isabelle Gounod** brings pieces by Maude Maris, Eric Rondepierre, and Michaële-Andréa Schatt.

LOCATION: Zürcher Gallery

DATES: May 11 - 17, 2015

PHOTO ESSAYS

Close Readings from a Cozy Art Fair

- by Kemy Lin on May 15, 2015
-



Marcella Barçelo, "Le Diablo" (2014), ink on Japanese paper (courtesy Galerie L'Inlassable, all images by the author for Hyperallergic)

As part of the frenzy of [Frieze Week](#), Zürcher Gallery is hosting [Salon Zürcher](#), a more intimate fair featuring both emerging and established artists. In its tenth edition, the Salon once again positions itself in opposition to the other large-scale, superstore-style fairs and offers a two-room gallery filled with unique and thoughtfully curated pieces. Six galleries are present: [Galerie L'Inlassable](#), [Galerie Mathias Coullaud](#), and [Galerie Isabelle Gounod](#) from Paris; [Cathouse FUNeral](#) from Brooklyn; Amsterdam outfit [The Merchant House](#); and hosts [Zürcher Gallery](#). Below, I've collected some of the highlights.

HYPERALLERGIC

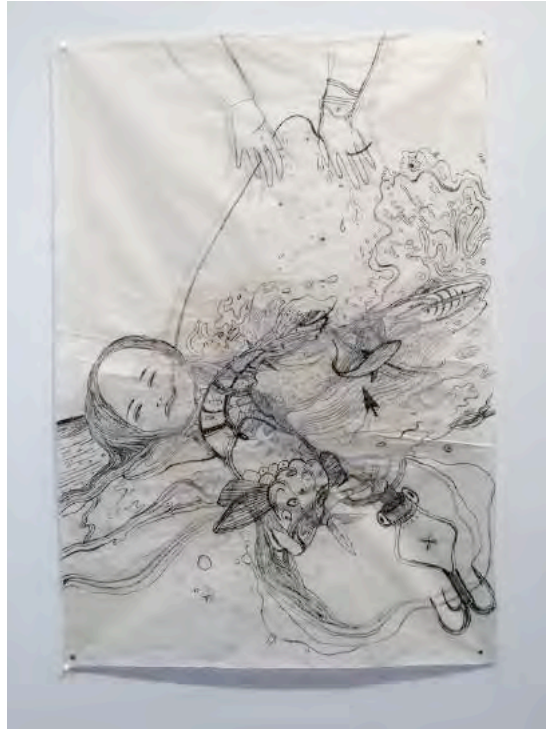
Sensitive to Art & its Discontents

Page 2



Éric Rondepierre, clockwise from upper left: “DSL 17” (2011), “DSL 14” (2010), “DSL 1” (2011), “DSL 11” (2011), Diasec-bonded Lambda prints (courtesy Galerie Isabelle Gounod)

French artist Éric Rondepierre has been using movies as his medium of choice for many years, and recently made the transition from working with traditional celluloid film to digital film. These four images are video screenshots from classic movies that Rondepierre streams on his computer; he stops and captures moments where the file is buffering due to poor connections, freezing the image as it struggles to resolve, sometimes caught between two different frames. In Rondepierre’s screenshots, the pixels and eerie colors become reminiscent of painterly strokes, recalling the gas-lit figures of Degas’s interior scenes.



Marcella Barcèlo, “La Noyée” (2014), ink on Japanese paper (courtesy Galerie L’Inlassable)

Marcella Barcèlo, a 22-year-old artist, creates “embedded collages” by layering Japanese paper; she covers up her drawings with successive sheets, sometimes sandwiching other elements like printed paper, until the pieces become thick and sculptural. Ghostly drawings of mythological characters, like the devil, a drowning woman, and religious icons, are trapped under paper. Behind swathes of watery colors, the barely perceptible lines of her underdrawings add dimension and depth, and, on the outermost layer of paper, disembodied arms grasp and gesticulate as if tenderly and anxiously holding the paper sheets together.

HYPERALLERGIC

Sensitive to Art & its Discontents

Page 4



Installation view of Farideh Sakhaeifar's 8 postcards "ISIS/NASA" (2014), archival inkjet on metallic pearlescent paper mounted on sintra (courtesy Cathouse FUNeral)

Farideh Sakhaeifar who had a solo show at Cathouse FUNeral earlier this year had two series on display in the gallery. In "ISIS/NASA" she culls images from ISIS bombings and NASA spaceship launches, using Photoshop to conflate the two, and thus explores the dual themes of spectatorship and nationalism (and of course the similar formal appearance) present in the two types of images. The postcard-sized images are seemingly arrayed as tourist souvenirs.

In her other series, "Workers are taking photographs," Sakhaeifar had 200 Iranian, male, working class laborers take their own photos. She stood directly behind them, holding up white backgrounds that framed their heads and upper bodies. The white background decontextualizes their bodies, catapulting them into the space of the sterile, white gallery.



INTERNATIONAL EDITION **THE ART NEWSPAPER**

Satellite fairs widen their appeal

Our pick of events in New York this week, which embrace “African-ness”, Isamu Noguchi, live music and pet portraiture

The **Salon Zürcher** (until 17 May) will include a project organised by the Cathouse FUNeral gallery from Brooklyn. David Dixon, the gallery’s director, plans to recreate its spirit as a way of following the lead of Robert Smithson’s concept of the “non-site”. The project is called Harvestings and explores the idea that an “art object is not only a relic of a past action performed by an artist”, but also something that exists in the present. “Hence it has a dual life—one that is both here and there,” Dixon says. The show includes seven artists who have had solo shows at Cathouse FUNeral in its first two years.

FEATURES

Your Concise Guide to Armory Week 2015

by Benjamin Sutton on March 2, 2015



Inside the 2014 Armory Show (all photos by the author for Hyperallergic unless noted otherwise)

It's time for the art world's annual migration to the far, far, far west side of Midtown Manhattan for the Armory Show and its many satellite art fairs. This year's edition of 13 fairs is especially concentrated on the west side, with many of the biggest satellite fairs moving closer to the Armory Show's perch on piers 92 and 94. For those coming from out of town — or those who simply need to escape the maze of booths — neighborhood-specific special events in Bushwick and the Lower East Side will offer opportunities to check out some actual galleries.

Salon Zürcher

When: March 3–8 / Tuesday–Saturday: 12–8pm; Sunday: 12–5pm (Free)

Where: Zürcher Gallery (33 Bleecker Street, Noho, Manhattan)

Another art fair alternative for people who hate art fairs, [Salon Zürcher](#) packs six galleries from as far away as Beijing ([Jiall](#)) and as nearby as the Lower East Side ([Novella](#)) into Zürcher Gallery. The intimate setting and small gathering tend to make for a convivial atmosphere and impressive selection of works.

The Observer's Opinionated Guide to the Art Fair Avalanche

DON YOUR PRADA AND GRAB YOUR SUNGLASSES, THE ART WORLD IS COMING.

Over the next few days, you won't be able to walk around Manhattan without stumbling into an art fair. A dozen of them showcase their wares through March 8, in neighborhoods all over town.

Here's our guide:

DEALERS ASSASSINATION MEDICAL THE ART FAIR

In its 27th year, this jewel box of a show on the East Side is one of the first of the week to open, features a curated slate of 70 veteran powerhouse dealers like Acquavella, 303 and Brooke Alexander. Some fine young art here, but, at its core, this fair offers blue-chip art for blue bloods.

VENUE ARMORY
venue at 67th Street
March 4-8; VIP preview March 3
Monday-Friday 12 p.m.-8 p.m.;
Saturday 12 p.m.-7 p.m.; Sunday 12 p.m.-5 p.m.
artdealers.org/the-art-show/information

MEMORY SHOW

Largest Modern and Contemporary art fair in New York and one of the largest in the world, this year's Memory Show boasts big-time galleries like David Zwirner, Victoria Miro as well as a host of hot young spaces, including Small Fires and Mischoff Projects. You'll find the big collectors (Eli Broad, David Geffen), the good-but-beloved art flippers (Aby Rosen, Peter Dinklage) and the MoMA folks here (director Glenn Lowry, and his followers like the Pied Piper), all shopping a fair's worth of paintings and sculpture—plus a fine list of art advisors.

82 & 94
venue at 55th Street
March 5-8; VIP preview March 4
Friday-Saturday 12 p.m.-7 p.m.
thearmoryshow.com

ON PAPER

Hosted to you by the team behind the popular Miami Art Fair, the inaugural Art on Paper Fair just south of Williamsburg Bridge provides a mix of drawings, graphics and prints, so there may be bargains. The art night party benefits the Brooklyn Museum.

8
venue at 10th Street on the East River
March 5-8; VIP party March 5
Saturday 11 a.m.-7 p.m.;
Sunday 11 a.m.-5 p.m.
paperfair.com

SPRING ART FAIR

See the something completely different! New York's only fair for Contemporary Japanese art, now in its 10th year, will bring a tight-knit group of Tokyo, Osaka and Nagoya galleries from their island to ours.

EST 20TH STREET
March 5-8
Monday-Sunday 12 p.m.-7 p.m.

INDEPENDENT

Usually one of the more interesting fairs, this one for cutting-edge heavy hitters (Gavin Brown, Balice Herling) opens the old Dia Center space up to well-considered installations rather than sales booths (or so they say). If past is a predictor, expect big crowds and bigger sales at the Independent's last appearance in this historic space.

548 WEST 22ND STREET
Open March 6-8; vernissage March 5
Friday-Saturday 12 p.m.-7 p.m.;
Sunday 12 p.m.-6 p.m.
\$20 / independentnewyork.com

PULSE

Still lively and experimental in its 15th year, this fair bills itself as a venue for "the discovery and acquisition of cutting-edge Contemporary art." Its preview brunch on Thursday is among the more crowded see-and-been events of the week.

THE METROPOLITAN PAVILION
125 West 18th Street
Open March 5-8; preview brunch March 5
Thursday 1 p.m.-6 p.m.; Friday-Saturday 11 a.m.-8 p.m.;
Sunday 11 a.m.-5 p.m.
\$25 / pulse-art.com/new-york

SCOPE

This well-established satellite fair, which was showcasing emerging and performance art before some of its rivals were even paying attention, moves to a new and convenient location this year not far from the blockbuster Armory Show.

SCOPE PAVILION
639 West 46th Street
Open March 6-8; preview March 5
Friday 5 p.m.-10 p.m.; Saturday-Sunday 11 a.m.-8 p.m.
\$30 / scope-art.com

SPRING BREAK ART FAIR

If an art fair can inspire affection, this scrappy, sometimes delightful and often inexpensive one, with a "hang it on the wall and see what sticks aesthetic," can be said to be loved. Here, curators choose the art, not galleries, which results in some of the week's most interesting projects.

SKYLIGHT AT MOYNIHAN STATION
Northwest Corner, West 31st Street & 8th Avenue
Open March 4-8; preview March 3
Wednesday-Sunday 12 p.m.-8 p.m.
\$10 / springbreakartshow.com

MOVING IMAGE FAIR

Here, video art is taken seriously by those who know and love it. This critically acclaimed fair is back with the promise of "allowing moving image-based artworks to be understood and appreciated on their own terms." This fair is a good, thoughtful, even essential choice when the sales buzz of its rivals overwhelms you.

WATERFRONT NEW YORK TUNNEL
269 11th Avenue between 27th and 28th Streets
Open March 5-8; opening reception March 5
Thursday-Saturday 11 a.m.-8 p.m.;
Sunday 11 a.m.-4 p.m.
Free / moving-image.info

VOLTA NEW YORK

Now on Pier 90, snuggled up next to its corporate big brother the Armory Show, this is a generally smart and particularly thoughtful invitational fair of solo artist presentations. (Caribbean artists are particularly strong this year.) Shoppers take their time here, and the "Volta Salon" also generally offers a good lecture panel program.

PIER 90
West 50th Street at 12th Avenue
Open March 5-8; vernissage for the public March 5
Thursday 6 p.m.-8 p.m.; Friday-Saturday 12 p.m.-8 p.m.;
Sunday 12 p.m.-7 p.m.
\$25 / voltashow.com

LES SALON ZÜRCHER

Possibly the smallest fair you'll go to this week (see galleries), this LES salon actually takes place within the gallery space of one of its exhibitors, Galerie Zürcher. If you're someone who gets easily overwhelmed, then this might be the place for you.

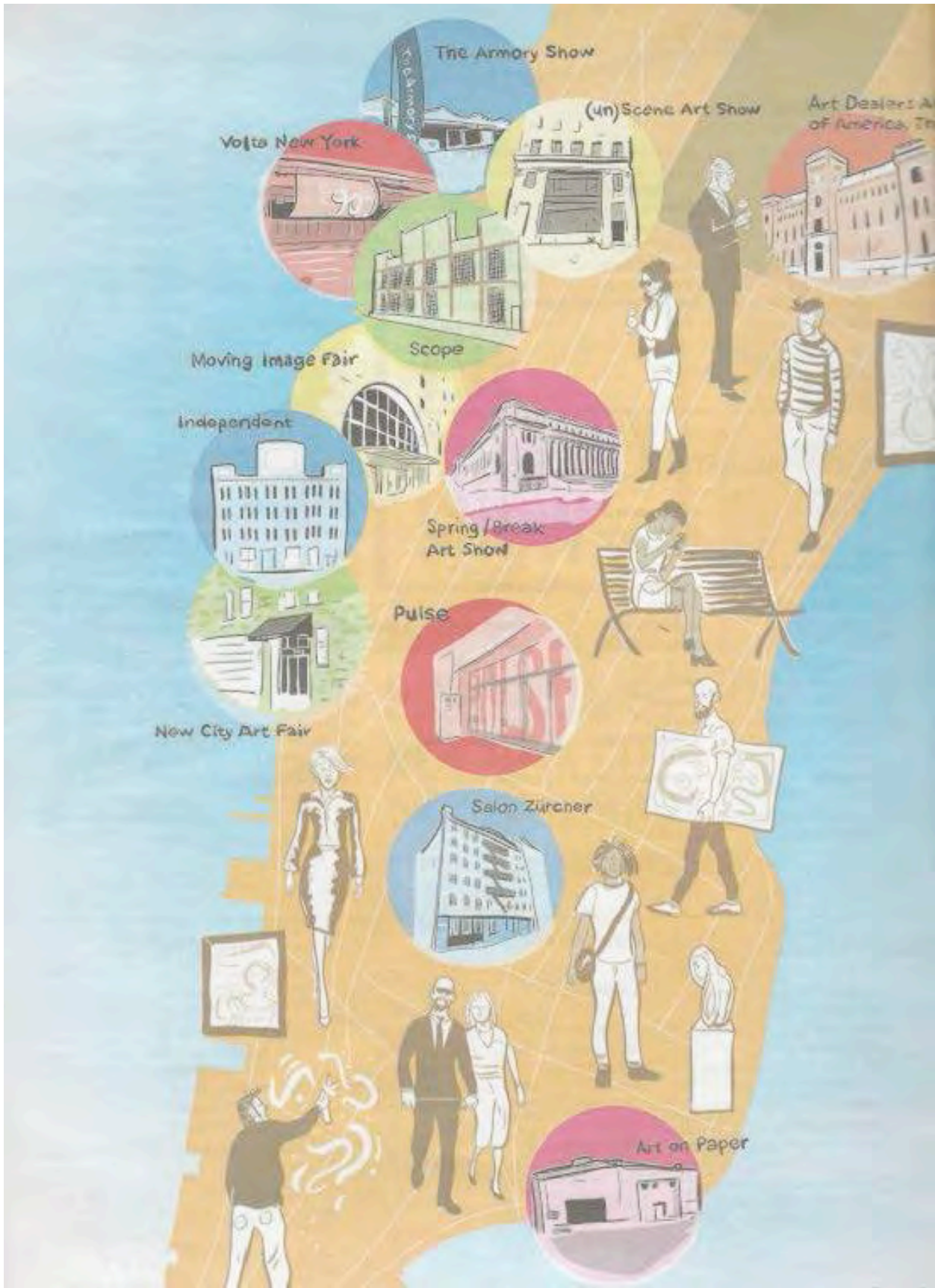
33 BLEECKER STREET
Open March 2-8; Opening March 2
Monday 5 p.m.-8 p.m.; Tuesday-Saturday 12 p.m.-8 p.m.;
Sunday 12 p.m.-5 p.m.
Free / galeriezurcher.com

THE SCENE ART FAIR

There are many ways to draw attention to your art fair, but free ice cream is perhaps the most accessible. That's what the folks behind this sweet 6th at their last venture (the unFair), and this year they promise a "happening."

549 WEST 52ND STREET
Open March 4-8
Wednesday-Sunday 11 a.m.-8 p.m.
Free / theunscene.org

— Ryan E. Steadman and Alexandra Peers Sutton



SALON ZÜRCHER

Possibly the smallest fair you'll go to this week (six galleries), this LES salon actually takes place within the gallery space of one of its exhibitors, Galerie Zürcher. If you're someone who gets easily overwhelmed, then this might be the place for you.

33 BLEECKER STREET

Open March 2-8; Opening March 2

Monday 5 p.m.-8 p.m; Tuesday-Saturday 12 p.m.-8 p.m.

Sunday 12 p.m.-5 p.m.

Free / galeriezurcher.com

Salon Zurcher on VernissageTV:

<https://www.youtube.com/watch?v=R8G-nul258M>

SHARON BUTLER
TWO COATS OF PAINT

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WRITING/

March 3, 2015

March 3: Andrew Ginzel's list/ ART FAIR EDITION

4:37 PM Sharon Butler





Brian Wood, with Novella @ [SALON ZÜRCHER](#) Art Fair, a tiny fair that is always one of my favorites. This year Theodore:Art, Makebish, and a few other small galleries from around the world are on the roster. Highly recommended!

ZÜRCHER GALLERY

March 7, 2015


HUFFPOST ARTS & CULTURE

Editor: U.S.      


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New Yorkers, Here's Your Guide To Surviving This Weekend's Onslaught Of Art

The Huffington Post | By Katherine Brooks   

Filed: 03/05/2015 10:13 AM EST | Updated: 03/05/2015 1:38 PM EST

415 105 50 2 4 

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If you live in New York City, consider yourself a fairly committed art fan, and/or have little to no plans this weekend, continue reading.

For those of you whose Twitter feeds have already been populated by the hashtag #ArmoryArtsWeek (or, maybe, #ArmoryShow2015), we needn't tell you what the next few days will bring. You're probably already aware of the fact that the blessed Armory Show has touched down on the Hudson shore, attracting gallerists and artists from across the globe to a tiny stretch of Manhattan between Piers 92 and 94. And that, with the Armory Show as its sun, the Armory Arts Week brings an entire solar system of cleverly named art fairs from Spring/Break to Volta, Scope to (Un)Scene.

11. Salon Zurcher

What: This is a mini-fair hosted by Zurcher Paris/New York that's just a bit more intimate than all the rest. If you're visiting the Triennial this weekend, the Salon is just a hop, skip and a jump away.

When: March 2-8

Where: Zurcher Gallery

Why: Collectors who favor the Lower East Side versus the (slightly upper) west side of Manhattan, and who frankly don't like crowds.



THE ART NEWSPAPER

Satellite fairs flock to Frieze New York

A record number of smaller events is taking place to coincide with the main attraction

By Julia Halperin. From Frieze New York daily edition
Published online: 08 May 2014



Following the crowd? "Les Lalanne on Park Avenue", which was co-organised by Paul Kasmin Gallery in 2009.

NEW YORK. Sixteen subsidiary fairs with more than 400 participating galleries are taking place at the same time as Frieze New York this year. The gravitational pull of the fair on Randall's Island, now in its third edition, the Impressionist and Modern auctions taking place before, and the contemporary sales after, have helped to turn the week ahead into New York's largest commercial event, overtaking Armory Week in March. Five satellite events—Pulse, Salon Zürcher, the Outsider Art Fair, Pool and Verge—have moved from different times of year.

The New York Times

ART & DESIGN

Frieze, and Other Fairs That Tag Along

By LORI HOLCOMB-HOLLANDMAY 8, 2014

SALON ZÜRCHER Galerie Zürcher hosts six galleries from the United States and Canada. Zürcher Studio, 33 Bleecker Street, near Lafayette Street, East Village; 212-777-0790, galeriezurcher.com. Free.

Gallerist

FRIEZE NY 2014

Frieze Week 2014 Art Fair Cheat Sheet

BY CHARLOTTE KINBERGER 5/05 12:35PM

For the past few weeks, Frieze New York's tent has been going up on Randall's Island. It finally opens to VIPs on Thursday. But Frieze is not alone in the art-fair game this week. Quite a few other art events will be swinging open their doors. Below, a quick guide to the action.

SALON ZÜRCHER: MAY 5-11

[Zürcher Studio](#) (33 Bleecker Street, just east of Lafayette Street) hosts six galleries for a miniature art fair, including Washington, D.C.'s Curator's Office and Los Angeles's Marine Projects.

May 5, 5-8 p.m.; May 6-10, 12-8 p.m.; May 11, 12-5 p.m. Free.

May 20, 2014

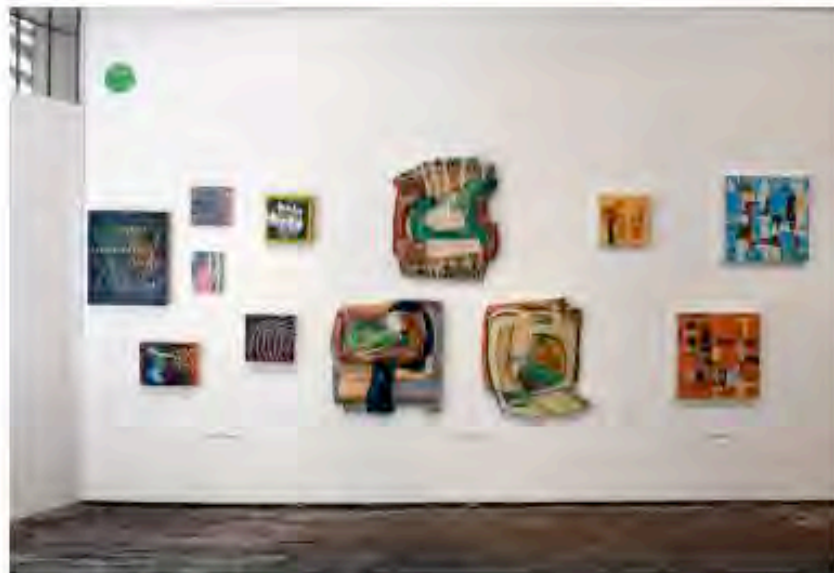
Refuge at Salon Zürcher by Sharon Butler.

Contributed by Art Fair Correspondent Jonathan Stevenson.



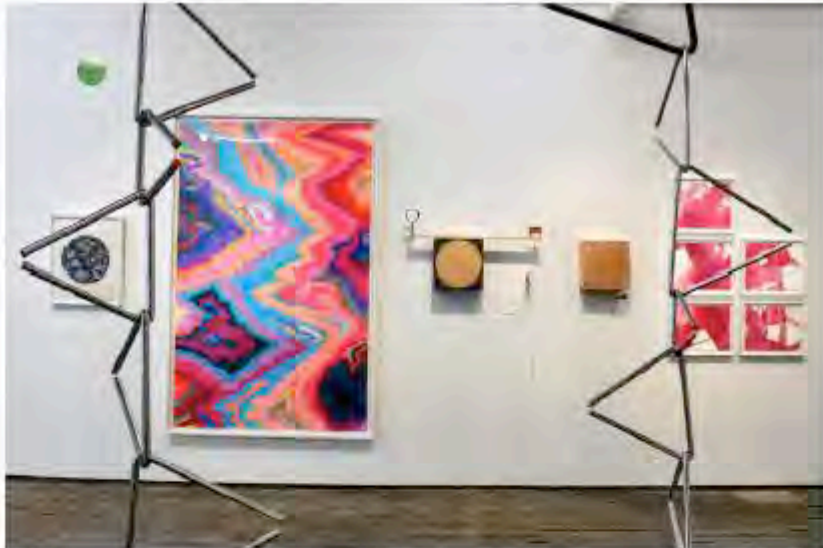
Becca Lowry at [Fred Giampietro](#)

Taking shelter from the sensory fusillade of the copious Frieze, NADA, and Pulse fairs, I spent an edifying portion of Saturday afternoon on Bleecker Street at the [Salon Zürcher mini-fair](#). It featured a very manageable seven galleries, which offered smartly selected work dominated by painting.



Becky Yazdan, Becca Lowry, Karen Dow in Fred Giampietro's section.

New Haven's Fred Giampietro Gallery presented the work of three different but quite compatible abstract artists. Becky Yazdan's small paintings have become incrementally more abstract over the four years or so since I first saw her work, but they remain anchored by precise composition, balanced line, and subtle choice of color. Becca Lowry's shaped, carved-wood wall sculptures distantly echo Yazdan's color and line biases, with a folk-art twist, while Karen Dow's more vividly colored floating rectangles lyrically suggest digital mapping (and, to me, the stylishly kinetic credits of the Bourne movies).



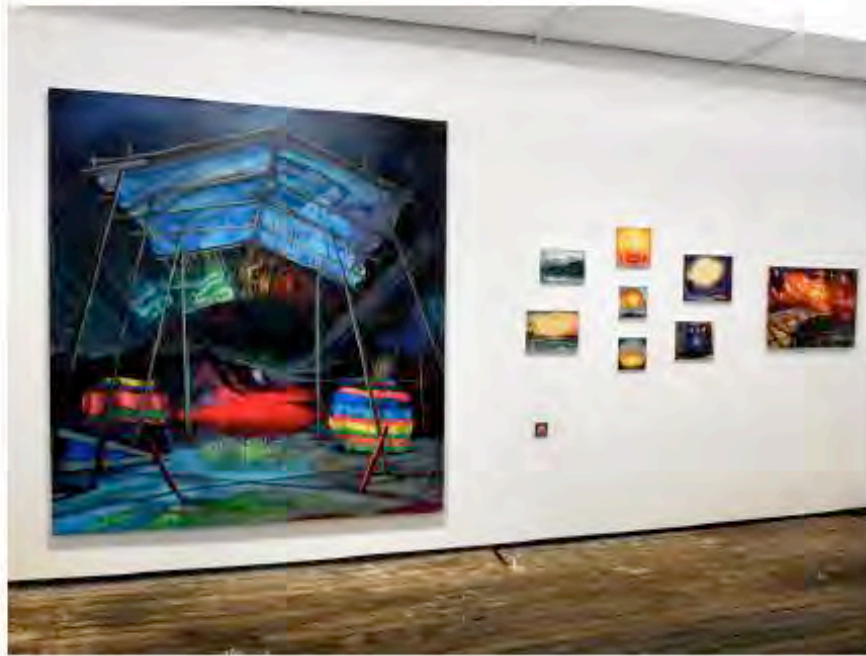
Seductively tilting paintings by Dennis Koch and Debra Scacco, presented by LA-based [Marine Projects](#), suitably feature brighter colors and suggest geological structure.



[Underdonk](#), out of Brooklyn, showed several of EJ Hauser's archly cryptic paintings – perhaps most notably a large-scale and deceptively simple black-and-white still life of a goblet or vase, perhaps ensconcing a figure, that cries out for scrutiny and rewards it. Her book of drawings, some of them studies for the paintings, was a bonus.

Three representational artists from three other galleries seemed to explore tribal identity with a refreshingly light touch. Sean Montgomery's series of oil paintings shown by Montreal's [Galerie Laroche/Joncas](#), depict the tartans of far-flung families with Scottish roots. (Conceptually, they reminded me of [Michelle Forsyth](#)'s watercolor plaids, which reference an entire regional culture.)



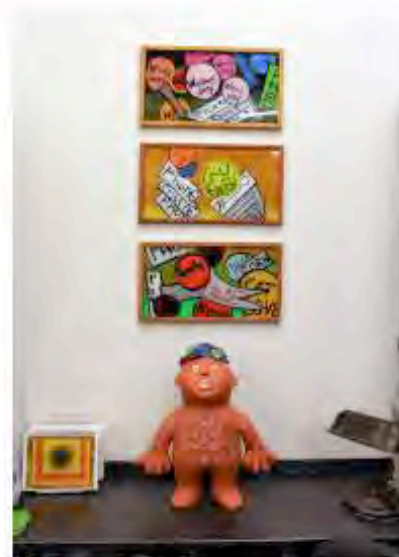


Dan Perkins' ostensibly romantic *X Marks the Spot*, courtesy of [Curator's Office](#) of Washington, DC, conjures American Indian scenes that are ironic in their deliberate naiveté, hinted by out-of-whack perspective.



And Balint Zsako's work from New York's [The Proposition](#) has a hieroglyphic narrative quality.

[Zürcher Studio](#) itself presented Brian Belott's hectoring text paintings, which both mock daily life and convey how it mocks us. Zürcher's cleverly curated mini-fair, however, was anything but a quotidian grind.



HYPERALLERGIC

Sensitive to Art & its Discontents

Art Rx by [Jillian Steinhauer](#) on February 26, 2013

Mini Art Fair

When: Opens Monday, March 4, 5–8 pm

Where: Zürcher Studio (33 Bleecker Street, 1st Floor, Nolita, Manhattan)

Tired of all the overwhelming art fairs with far too many galleries? Zürcher Studio's New York location is having a small art fair, called [Salon Zürcher](#), which features six contemporary art galleries from across the United States. The small scale of the fair is meant to function as an alternative and more intimate way to view emerging artists and galleries from outside of New York City. This is the 5th edition of the mini art fair. —KP

artcritical

the online magazine of art and ideas

Monday, March 4th, 2013

Zürcher's "Out of Town" Welcomes Armory Week to New York

by [THE EDITORS](#)

Once again serving as prelude to Armory Week in New York City, Zürcher Studio, the Lower East Side satellite of the respected Paris Galerie Zürcher, offers Salon Zürcher.

In previous years this micro art fair has showcased galleries in the neighborhood. This year, neighborhood goes national in a show of half a dozen regional dealers in a title that wears provincialism on its sleeve: Out of Town.

Zürcher hosts Andrew Rafacz from Chicago, Anthony Greaney from Boston, Gallery Diet from Miami, Heiner Contemporary from Washington DC, Romer Young from San Francisco and the Philadelphia alternative (weekend) gallery, Vox Populi.

A show at Vox Populi, incidentally, was featured an installment, last fall, of [artcritical.com](#)'s Review Panel Philadelphia at the Pennsylvania Academy. Among four artists they are bringing to Zürcher is Jay Muhlin in a work that echoes the ethos of the salon in title: "Neighbors," from his *Guilty Pleasures* series from 2012.

Out of Town runs Tuesday through Saturday, 18 to 8 pm and Sunday, 12 to 5 pm

— Drawing on the Utopic

About Blog

A Visit to Salon Zürcher

Mar. 4 – March 10 at [ZÜRCHER STUDIO](#) will be “[OUT OF TOWN](#)” - emerging art worlds outside New York City.

All week long, Zürcher is the location for a mini art fair – 6 galleries from across the United States are represented, including [Gallery Diet, Miami](#), [Anthony Greaney, Boston](#), [Heiner Contemporary, Washington](#), [Andrew Rafacz Gallery, Chicago](#), [Vox Populi, Philadelphia](#), [Romer Young Gallery, San Francisco](#). Salon Zürcher offers visitors an intimate alternative to the large-scale, superstore style fairs during the Armory week in New York (from their press release.)

Below, I snapped pictures from their opening night.

Bloomberg

Armory Week Woos Billionaires with Picasso, Warhol: Guide

By **Katya Kazakina** - Mar 7, 2013

New York's Armory Week attracts hundreds of galleries to two piers on the Hudson River and an actual armory across town on Park Avenue...

With at least 11 art fairs taking place in New York through March 10, here are a few more options:

Salon Zurcher: The fifth edition of this mini fair is organized by downtown Galerie Zurcher and includes only six participants -- all from outside New York City. Information: 33 Bleecker Street; <http://www.galeriezurcher.com/salon-zurcher>.

The New York Times

The Week Ahead

March 2, 2012

Roberta Smith

“THERE’S no way around it. New York this week is knee deep in contemporary art fairs. There are over a dozen, most at **ARMORY ARTS WEEK**, and they come in several shapes and sizes. Most open Thursday, including the sprawling Armory Show at Piers 92 and 94, at 12th Avenue and West 55th Street; the très chic Independent, at 548 West 22nd Street, Chelsea; Volta, at 7 West 34th Street, Manhattan; and the all-video Moving Image at the Waterfront New York Tunnel, at 11th Avenue and 27th Street. Friday will bring the youthful Pool Art Fair at the Gershwin Hotel on East 27th Street, between Fifth and Madison Avenues, and the Fountain Art Fair, which graduates to its own armory: 69th Regiment’s, at Lexington Avenue and 26th Street.

The venerable Art Show at the Park Avenue Armory (643 Park Avenue, at 67th Street) and Scope New York, at 12th Avenue and West 57th Street, start Wednesday. The unusually manageable **Salon Zürcher** (only seven galleries, no entrance fee), at 33 Bleecker Street, between Lafayette Street and Bowery, in the East Village, opens Monday and will feature only female artists. If you absolutely cannot wait, Pulse Contemporary Art Fair is already in action at the Metropolitan Pavilion, at 125 West 18th Street, Chelsea. The madness generally lasts until next Sunday.”

GalleristNY

THE NEW YORK OBSERVER

Art Fairs: Salon Zürcher, New York's Mini Art Fair, Will Return During Armory Show

By Andrew Russeth > March 2, 2012

“During the second week of March, New York will be filled with art fairs: the Armory on the piers, Scope across the street, the Independent in the former Dia building and Volta on West 34th Street. Amid that frenzy, the tiny seven-gallery Salon Zürcher, run by the Zurich/New York gallery Zürcher Studio, will return for its third outing.

This year's Salon Zürcher, which is set to run March 5-12 (longer than any of the other fairs), will see each of the participants exhibiting a single female artists. Seven galleries, seven ladies: sounds pretty straightforward, and relatively laid back compared to other shows. The lineup for the fair is as follow: D'Amelio Gallery, New York: Polly Apfelbaum– Rue Francaise, Paris: BTHY– Galerie de Expeditie, Amsterdam: Fransje Killaars– Zürcher Studio, New York: Pushpamala N.– Thomas Erben Gallery, New York: Dona Nelson– Stephen Stoyanov Gallery, New York: Diana Shpungin– Galerie Anne Barrault, Paris: Sarah Tritz.”



The Official Art Fag City Art Fair and Biennial Guide

by Paddy Johnson Will Brand and Whitney Kimball on March 2, 2012

“Get ready for non-stop art viewing. If you like art at all, next week's schedule should be packed with art fairs, biennial viewings, and openings. If you don't know where to start, we're here to help. Our one sentence synopsis as follows: This year more elitists, more protests, more video art, more foreigners, and continued efforts to disguise art fairs as nightclubs...”

On your way to the Brucennial, stop by Salon Zürcher for another fair alternative. It's a bit of a strange concept – an art fair of seven booths, held in the gallery of one of its exhibitors – but we suggest a visit. Last year, they carved out a nice niche of New York galleries that were too smart for Volta, Fountain, or Scope, but too small or not cool enough for INDEPENDENT; this year, they've replaced five of seven exhibitors and gone in a different direction, inviting galleries from Paris and Amsterdam, adopting an all-female theme (not that that's a theme), and requiring single-artist booths. How will they manage such a radical transformation? It's worth a trip to find out.”

“For the second edition of **Salon Zürcher**, a mini art fair during Armory week that the dealer organizes at the New York branch of her gallery, seven female artists — including **Polly Apfelbaum**, **Pushpamala N.**, and **Fransje Killaars** — are being shown by seven international galleries from New York, Paris, and Amsterdam. She claims that her intentions were not exactly feminist, but that she does think that women need more attention in the art world.

"Right now, today, there are so many good women artists. They do get some attention but obviously they could get more," she said. She pointed out many of the same things that Blumberg and Sabbatino did: there is definitely a change taking place in the culture and the market for women artists, but that the process is painfully slow.” -**Gwenolee Zürcher** — Co-owner, **Galerie Zürcher**; Organizer, **Salon Zürcher Mini Art Fair**

Bloomberg

Melted Legos, \$5.8 Million Kline, Hotel Beds: Armory Week Guide

By Katya Kazakina - Mar 7, 2012

“New York’s annual art extravaganza, known as the Armory Week, presents a dozen fairs from 7 exhibitors to 228 and runs through March 12. Orbiting the various souks are parties, panels, private museum tours and visits to art-stocked dwellings of art advisers and high-profile collectors such as Agnes Gund, president emerita of the Museum of Modern Art.

Here’s a guide:

Salon Zurcher -The smallest art fair of the week takes place at downtown gallery Zurcher Studio. In its third edition, Salon Zurcher focuses on seven female artists presented by seven galleries based in New York, Paris and Amsterdam. Don’t miss Polly Apfelbaum’s humorous 1994 “Jack and Jill” piece, which stars two clown suits, and Diana Shpungin’s black-and-white drawings of bandaged limbs, both human and wooden. March 5-12 at 33 Bleecker St. Admission is free; [http:// www.galeriezurcher.com](http://www.galeriezurcher.com)”

<THE L MAGAZINE>

Armory Week 2011 Preview: The Smaller Fairs

Posted By Benjamin Sutton on Tuesday, March 1, 2011

“As promised, following our run-down earlier this morning of the [bigger art fairs](#) hanging up their wares on New York City walls this Armory Week, let's take a look at the smaller, more manageable (and often free) art fairs at which you could also spend you week...

[Salon Zürcher](#): The smallest of the week's offerings actually opened last night at 33 Bleecker, where Zürcher Studio has opened up its space for a free mini-fair (through Sunday) of seven galleries from the Lower East Side (Audio Visual Arts, Feature Inc., The Proposition, Stephan Stoyanov Gallery and Zürcher Studio) and Williamsburg (Journal and Parker's Box). We're fans of all the participating galleries, so this might turn out to be an incredibly pleasant little addition to the Armory Week roster.”

NEW YORK

MARCH 7, 2011

"SALON ZÜRCHER"

Zürcher Studio, 33 Bleecker St., nr. Lafayette St. (212-777-0790)

The gallery's mini art fair—conceived as a respite from Armory Show chaos—includes booths for six Brooklyn and LES galleries: Audio Visual Arts, Feature Inc., the Journal Gallery, the Proposition, Parker's Box, Stephan Stoyanov, and Zürcher itself; through 3/6.



THE NEW YORK TIMES, FRIDAY, MARCH 4, 2011

Art in Review



Plastic shopping-bag squares on unprimed canvas, by B. Wurtz, at Salon Zürcher, a smaller-scale art fair.

Salon Zürcher

Zürcher Studio
33 Bleecker Street, between
Lafayette Street and Bowery
East Village
Through Sunday

If you don't have a booth at one of this week's big fairs, the thinking goes, you're invisible — especially if you're a smaller gallery that's slightly off the beaten track. The solution? Become a fair yourself. That's what Zürcher Studio has done, carving its space into six booths and inviting in like-minded downtown and Brooklyn dealers.

The quarters are tight, but the exhibitors have managed to squeeze at least one big work into each booth. Feature has two, equally striking: B. Wurtz's arrangement of plastic shopping-bag squares on unprimed canvas, and Todd Knopke's textile of a tattooed arm reaching into a waterfall. At the Proposition, Evan Levine's large-scale painting "Leopard" wears its rainbow of spots well. (He is also showing smaller watercolors of more mythical creatures.) And at the Journal Gallery three hot-pink abstractions by Leif Ritchey show off just enough of the artist's background in fashion.

Paintings and works on paper dominate, but Audio Visual Arts has a booth full of sound-related projects: an album of recordings by Seth Price; an intercom system that plays music by Marina Rosenfeld and others. Parker's Box is showing video by Simon Faithfull and Edith Dekyndt. And at Stefan Stoyanov, Jeff Gibson's prints of mock catchphrases — for instance "toxic accolade: a cutting remark wrapped in a compliment" — evince the satiric conceptualism that's common at the more established fairs.

Zürcher's own corner of the room has a spirited selection of painting, drawing and collage, including Brian Belott's mischievous-looking cat and John Hodany's sinuous Antarctic seal. Works like these might get lost at a bigger fair, but here they shine.

KAREN ROSENBERG

The art market: Art de triomphe

By Georgina Adam



'Megan' (2011) by Chantal Joffe

All of this did not prevent a fizzy opening with encouraging sales: Cheim & Read found a Saudi Arabian buyer for a set of 24 Louise Bourgeois drawings at \$1m and sold a Chantal Joffe portrait for \$75,000 to a South African buyer, while upstairs Catherine Bastide sold virtually all the works on her stand, including Valerie Snobeck's mirror piece, "Hinge" (2011) for \$5,000.

Meanwhile, far from the splendour of the Grand Palais, a mini "art salon" is taking place in the Marais district. It is organised by Bernard Zürcher, who has two art galleries, one in Paris and one in New York. During New York's Armory Show in March this year, he invited six French galleries to

his Lower East Side gallery. The event was flagged up in *The New York Times* and Zürcher was "mobbed – 500 people a day came, I had to hire extra staff," he says. In Paris this week, he is doing the reverse and has invited six small US galleries to show in his space. From the first day sales were made, with Zürcher himself finding new homes for a painting by the British artist Dan Hays, "American Night" (2009, €32,000) and a silver and red geometrical abstract by Brian Belott (€7,500). One of the invitees, Horton Gallery, sold a colourful abstracted townscape by Keltie Ferris for €3,700. Salon Zürcher continues until Sunday.

Financial Times